

# ISQAA Sourcing Private Limited

Committed to Excellence...



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# Introduction to ISQAA



ISQAA “International Sourcing and Quality Assurance” is an expert company for all your sourcing requirements with a vision of delivering services beyond excellence. ISQAA is committed in delivering efficient results to help our clients succeed. ISQAA offer each of it’s partners a custom product resource. We have more than 100 thousand designs in our product library and our design team also works on your inspirations.

## Transparent & Vetted Price Negotiations



- Certified Quality Assurance
- Lowest Cost on Inspection
- Chemical and Functional Certified Products

## Innovative Design Support



- Established Supply Base
- Efficient and Timely Communication
- Market Intelligence

## ISQAA Office



## Vision



- © To become a guiding principle in International Sourcing & Quality Assurance
- © To provide one stop sourcing solutions to retail business

## Mission



“To grasp clients requirements and deliver with commitment and excellence and to make a stage for the progression of data and products according to the set standards and norms.”



# Our Services



**Design & Product Development**

**Order Management & Execution**



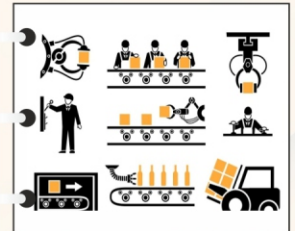
**Expert Sourcing Services**

**Quality Assurance & Product Quality Inspections**



**Ethical & Technical Compliance**

**Overall Factory Management**



**Media/Packaging Management**

**Logistics Support**





# Competitive Advantage



1

Large supplier base with audited manufacturing facilities

2

Unique combination of product sourcing execution and quality inspections

3

Diverse product portfolio from consumer goods, home decor, furniture to fashion clothing

4

Experienced team in Global sourcing with non influential working habits

5

In house as well as outstation quality team stationed at major manufacturing locations

6

Multiple offices with in house quality team at all major manufacturing locations

7

In house design team which travels to all major exhibitions around the world to work on new trends

8

Most updated technology to keep the business data updated and available at short notice

9

Marketing intelligence team experienced in international business



# Quality Assurance guaranteed



We Strictly follow technical as well as legal test requirements for all product categories

All our factories are legal, ethical & technical Compliant



Experienced quality inspectors stationed at major manufacturing locations



In house dedicated quality engineers who coordinates with various testing labs and all factories to ensure product compliances



We work closely with factories to improve & achieve an efficient "Total Quality Management"

# Business process & check points



## Check points

## Process flow

Our management & QA teams work together for screening of potential factories

Factory screening

Based on data(past performance, financial strengths, technology etc.) gathered from both teams-factory is selected

Factory selection

Rigorous assessment on production capability, Profitability/Competitiveness etc. is done

Assessment

Thorough monitoring of compliances-Technical & ethical is done

Compliance

Our team provides valuable inputs & train factories to develop achieve high standards & educate factories on CSR initiatives

Development & CSR



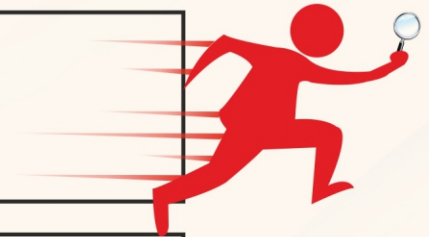


# Critical Path Management



Pre production meeting with clear deadlines to suppliers

Production flowchart preparation with coordination of suppliers



Regular visits to factories to check production quality/status along with stationed quality team

Comprehensive weekly reports to clients with actual status on critical path & checkpoints on production flowchart

Crisis management on any unseen quality/process execution issues

# Testing Services



Testing services for all product categories with nominated accredited third parties

Updated data bank with all test requirements based on clients requirement/country specific for 5 years

Performance testing at the time of pilot production meeting

Process mapping and quality check at manufacturing stages

Standardization of testing procedure

Standardization of packaging for each products

Standardization of technical / quality manual as per clients expectations



# KPI over the years



- ◎ Claims for safety - Nil
- ◎ Claims for Quality - Nil
- ◎ Product recall - Nil
- ◎ First time “on time” Shipment rate - 94.5 %
- ◎ First time inspection pass rate - 97 %
- ◎ Factories with overdue Technical and Ethical NCs - Nil





# Our Values & CSR Policy



ISQAA takes responsibility for every supplier regarding compliance & work with factories to improve & achieve high standards of production which is legally, socially & technically compliant.



ISQAA provides regular training & awareness programs to all suppliers as well as ISQAA team which ensures buyer's brand protection as well as quality standards.

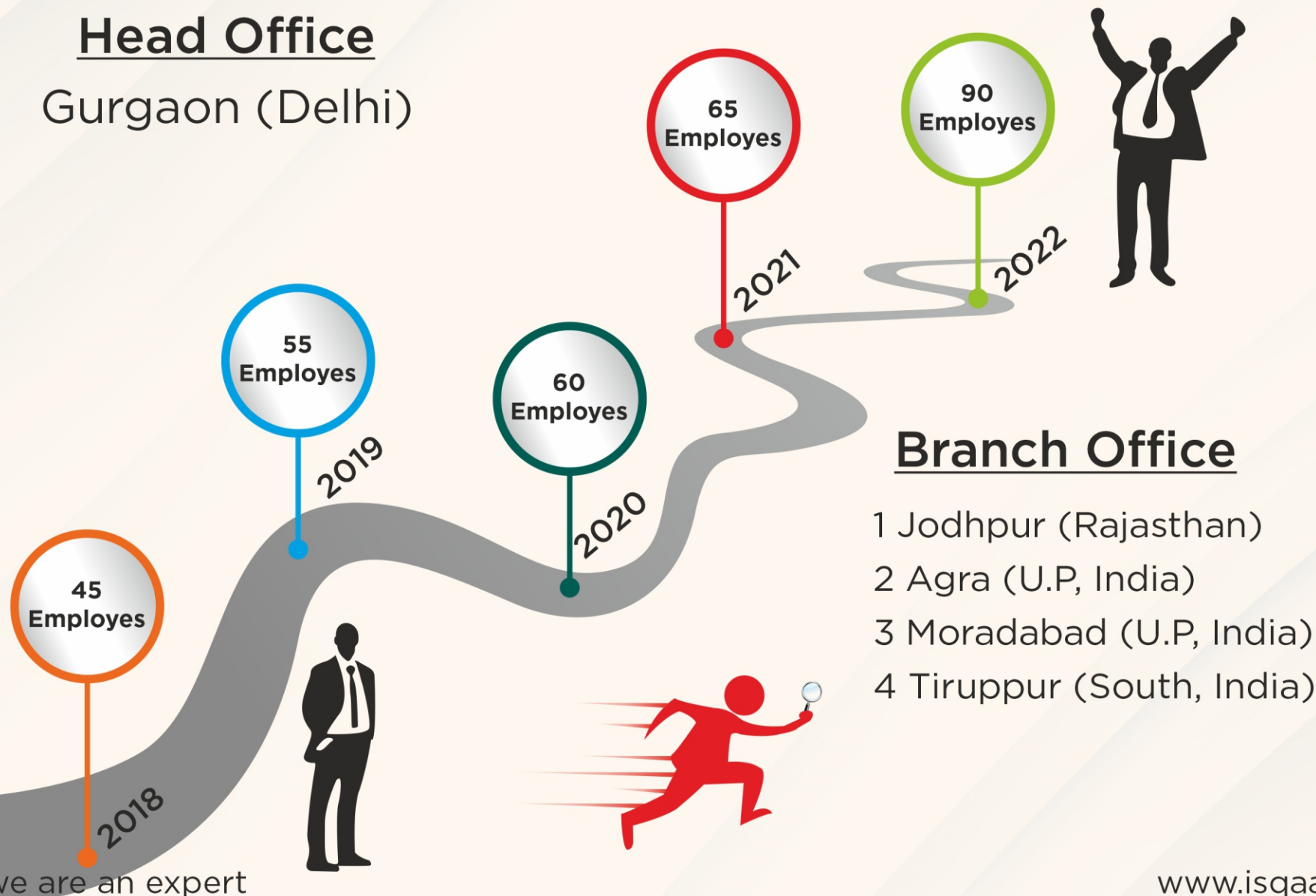


ISQAA regularly organize a minimum compliance awareness program dedicated to small scale industry workers/contractors to understand and implement local laws in a very easy and friendly way which improves working conditions.

# ISQAA – Where We Are



## Head Office Gurgaon (Delhi)





# Furniture





# Home Decor



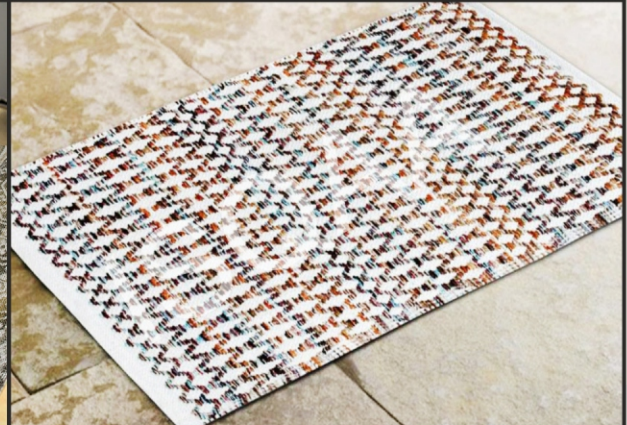


# Home Textile Garments





# Carpet





# View Catalogues



What are our customers saying.



# View Videos

THANK  
YOU

